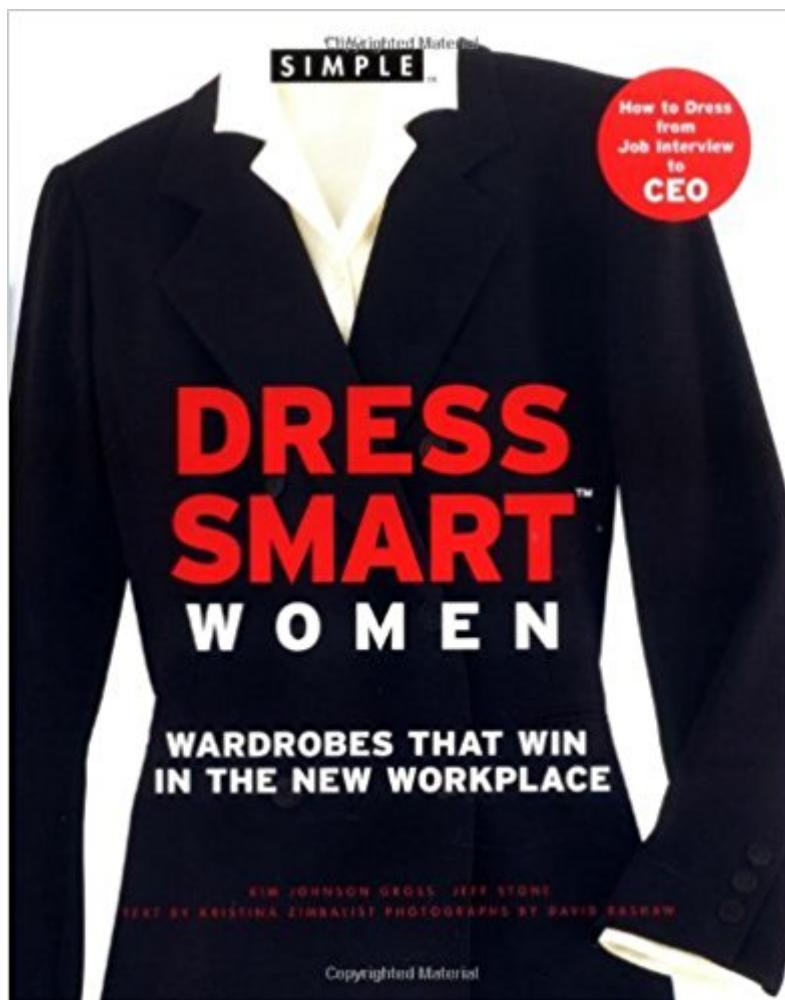


The book was found

Chic Simple Dress Smart Women: Wardrobes That Win In The New Workplace



Synopsis

In these times of economic uncertainty, dressing to impress has never been so important. Chic Simple DRESS SMART-WOMEN guides the professional female to dress to find a job, to keep a job, and to get a better job. Drawing on interviews from top professionals and their own vast experience via their book line, AOL column, and InStyle monthly advice section, veteran style mavens Jeff Stone and Kim Johnson Gross put a sexy spin on the age-old question of how to dress for success. DRESS SMART provides the straight talk answer to the most frequently asked questions about style at work, including: valuable tips on: dressing for off-site events, dealing with business casual versus business appropriate, knowing where to spend-and where to save-money on your wardrobe. The book will capitalize on the fan base established with the new Chic Simple magazine, but while the magazine focuses on shopping solutions for all aspects of women's lives, DRESS SMART will provide complete lessons on how to maximize professional impact through your wardrobe, and will be a blueprint to the dynamics of dressing in today's constantly changing business environment.

Book Information

Series: Chic Simple

Hardcover: 208 pages

Publisher: Grand Central Publishing; 1st edition (September 30, 2002)

Language: English

ISBN-10: 0446530441

ISBN-13: 978-0446530446

Product Dimensions: 8 x 0.9 x 9.9 inches

Shipping Weight: 1.9 pounds

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (26 customer reviews)

Best Sellers Rank: #865,193 in Books (See Top 100 in Books) #8 in Books > Business & Money > Business Culture > Fashion & Image #379 in Books > Business & Money > Business Culture > Etiquette #971 in Books > Engineering & Transportation > Engineering > Chemical

Customer Reviews

For many years, I have had "Women's Wardrobe" by this writing team, and have referred to it whenever I was revisiting my closet space issues. As a character actress of many years, writer, and day-jobber, my closet tends to clothe many "people". These books really help you pare down your fashion thoughts to the essentials. Some will find the pictured examples and the thoughts on

appropriate work wear extremely conventional... but most work places ARE very conservative, especially when it comes to interviews, business meetings and public appearances. I think the only thing lacking in this book is an entire section about injecting yourself, your personality into this framework. They do mention this, but there could be more. However, to be fair, this is not their intent. This is SIMPLE, how to do it with less clothing, simple rules, few pieces to make things work well - and they succeed completely. As an observer of people, I kept thinking how especially useful this book would be for several young friends who were leaving college and struggling with the mental dissonance of "what I wear should not matter, it is who I am and how I do my job" as contrasted with the tyranny of workplace dress codes. As a feminist idealist, it shouldn't matter what we wear. As a pragmatist, we all know that how you dress does matter, as much as looks, speech, cleanliness, and what school you attended. As an actress, it is a large part of creating a character: what you wear says things about who you are, how you think, how you live, and what you aspire to. This book addresses all of that, and gives a marvelous basic guideline to build your thoughts of self-presentation AT WORK around.

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